



NEWS RELEASE

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ShareASale Exhibits at 2010 Affiliate Summit West

CHICAGO, February 16, 2010/PRNewswire/--ShareASale, an award winning affiliate marketing network, exhibited at the Affiliate Summit West conference January 17-19 at the Rio All-Suite Hotel & Casino in Las Vegas. Twice a year, the Affiliate Summit brings together a diverse group of affiliates, merchants, and vendors to network and attend sessions on a variety of industry topics.

The conference got started on Sunday with the Meet Market, giving ShareASale a chance to share information about their services, while ShareASale merchants at the show showcased their wares and promoted their affiliate programs. On Sunday night, ShareASale hosted the "Under the Stars" party in the Miranda Room at the Rio All-Suites Hotel and Casino. Guests sang Karaoke, played electronic darts and video games, and enjoyed an open bar along with appetizers, pizza, and a variety of tasty desserts. It was a great chance for people to reconnect with old friends, see new faces, and talk shop in a relaxed atmosphere.

The next two days of the conference in the exhibit hall allowed ShareASale to introduce their new private social network - Affiliate Aquarium (For more info please read [ShareASale Launches New Private Social Network Platform](#)). As always, the turnout was great on both days and valuable connections were made with existing and potential ShareASale clients. "Affiliate Summit is a great opportunity to enhance your visibility within the affiliate industry," said Brent Elias, Sales Specialist at ShareASale. "Whether you are meeting with old clients or being introduced to new ones, the power of meeting in person is unparalleled. In a world of email, text messaging, blogs and forums, it is a relief to interact on a face to face level. The conversation and the company is unbeatable for anyone serious about growing their affiliate marketing efforts!"

The next Affiliate Summit takes place in New York City on August 15-17, 2010.

For additional information on ShareASale, please visit: <http://www.shareasale.com>. For learn about Affiliate Summit, please visit <http://www.affiliatesummit.com>

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Chicago-based ShareASale is a provider of e-commerce tracking and affiliate management solutions for retailers. By facilitating relationships between affiliate marketers and the over 2,500 merchants, ShareASale helps its clients tap into new sources of revenue. Since 2001, ShareASale has been committed to driving all-around profitability based on fair, honest and proactive practices.