



NEWS RELEASE

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ShareASale hosts Think Tank 2009

CHICAGO, September 10, 2009/PRNewswire/-- ShareASale will be hosting its 2009 Think Tank event at the breathtaking Pelican Hill Resort in Newport Beach, California. The tradition continues of holding the Think Tank at top of the line resorts that offer first-rate accommodations, food, and service.

The invite-only event will kick off on Friday afternoon with Golf and Spa Day followed up by the Welcome Reception. At the reception, attendees can enjoy cocktails followed by a lavish dinner. Saturday begins with workshops during which ShareASale affiliates will have a chance to sit down with merchants to discuss ways in which the merchants can improve their affiliate programs.

Think Tank wraps up on Sunday with a casual breakfast outdoors followed by the always popular "Things We Need to Fix" session in which merchants, affiliates and other industry leaders provide ShareASale CEO and Founder, Brian Littleton, with feedback on ways to improve the ShareASale network. This gives attendees a chance to ask questions and provides honest responses about the company's direction and current issues in the industry. Individuals are strongly encouraged to participate in this open discussion on network issues.

"The ShareASale ThinkTank is an event designed to bring together all aspects of the performance marketing industry. Each year, we handpick merchants, advertisers and vendors, to join us and share their experiences," said Brian. "The resulting wealth of knowledge benefits all attendees, and additionally it helps us understand how to best serve our client base."

For additional information on the ShareASale Think Tank please visit:
<http://www.shareasaletthinktank.com>

About ShareASale:

Chicago-based ShareASale is a provider of e-commerce tracking and affiliate management solutions for retailers. By facilitating relationships between affiliate marketers and the over 2,500 merchants, ShareASale helps its clients tap into new sources of revenue. Since 2001, ShareASale has been committed to driving all-around profitability based on fair, honest and proactive practices. ShareASale's efforts have been rewarded with multiple industry awards including "Best Affiliate Network" in 2006 and 2007 from industry forum ABestWeb, the "Fair Practice Award" from AffiliateFairPlay.com, and the "Affiliate Marketing Advocate" Pinnacle Award from industry conference Affiliate Summit.