



NEWS RELEASE

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Chiasso Launches New Affiliate Marketing Program with ShareASale

CHICAGO, June 4, 2009/PRNewswire/--Chiasso, a Chicago-based home design company is keeping things local by starting a new affiliate program on the ShareASale platform. According to their website, Chiasso (key-Ah-so) is an Italian word meaning “to cause an uproar or sensation”, which fits perfectly with the company’s product line and contemporary designs. Chiasso specializes in modern furniture and home décor that creates an artistic and simple ambiance for any space.

In explaining how Chiasso has been able to stand out as a unique and innovative company in the extremely competitive home furnishings category, Chris Segal, Chiasso’s Affiliate Manager, says “Our free shipping is definitely an added bonus compared to other national modern furniture catalogs. Fast turnaround is another bonus. We stock everything we sell for immediate delivery, and we have many exclusive designs produced in our own Asian factories.”

The Chiasso affiliate program offers a datafeed that’s frequently updated, a competitive commission rate & tracking gap, as well as a dedicated affiliate manager to provide support and keep everything fresh and up-to-date.

For additional information on how to join Chiasso’s affiliate program on ShareASale, please visit <http://www.shareasale.com>

About Chiasso

Chiasso is a leading national retailer of modern home furnishings. They are an Internet 100 Retailer and have been featured in many top magazines across the country. They have 20% year over year growth and are growing strong. They produce a monthly mail-order catalog which generates 80% of sales online.

About ShareASale, Inc.

Chicago-based ShareASale is a provider of e-commerce tracking and affiliate management solutions for retailers. By facilitating relationships between affiliate marketers and the over 2,500 merchants, ShareASale helps its clients tap into new sources of revenue. Since 2001, ShareASale has been committed to driving all-around profitability based on fair, honest and proactive practices.