



**NEWS RELEASE**

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## **ShareASale Announces 2008 Performance Award Winners**

CHICAGO, February 16, 2009 /PRNewswire/-- ShareASale recently announced the winners of their first annual Performance Awards. The awards recognized top performers within the ShareASale network as well as industry advocates that played a large part in advancing the affiliate marketing channel in 2008. Awards were given out for six different categories: Exceptional Affiliate, Exceptional Merchant, Exceptional Affiliate Manager, PowerRank Champion, Emerging Technology, and Pay it Forward.

Award winners were chosen subjectively, and while earnings and revenue were a part of the equation, other criteria were factored in including innovation, responsiveness, consistent effort and dedication, and feedback from partners and peers.

"We had a great time both developing the structure of the awards, and choosing the winners," said Brian Littleton, CEO and Founder of ShareASale. "Obviously it was difficult to choose from so many standouts in each category, but we congratulate all the winners for an excellent and award winning 2008."

The 2008 ShareASale Performance Award Winners:

- Exceptional Affiliate of 2008- Scott Jangro
- Exceptional Merchant of 2008- CSN Stores
- Exceptional Affiliate Manager of 2008- Nicole Beidler for BirthdayInABox.com
- PowerRank Champion 2008- Checks Unlimited
- Emerging Technology of 2008- GreenPlanetSearch
- Pay It Forward 2008- Missy Ward (Fundraising) Melanie Seery ( Industry Advocate)

For additional information on the awards please visit our blog at <http://blog.shareasale.com/About>

ShareASale, Inc.

Chicago-based ShareASale is a provider of e-commerce tracking and affiliate management solutions for retailers. By facilitating relationships between affiliate marketers and the over 2,500 merchants, ShareASale helps its clients tap into new sources of revenue. Since 2001, ShareASale has been committed to driving all-around profitability based on fair, honest and proactive practices.

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